



E-cell IIT Kanpur & DC Crackers



presents

INDIA'S BIGGEST TRAINING CHAMPIONSHIP

IBTC-2020

Respected Sir/Mam,

We, DC Crackers, Gurgaon in association with E-cell, IIT Kanpur have selected your esteemed institution to conduct our 02 Days National Level Training and Championship Program IBTC-2020 in which we will be conducting **Personality Development and Career Planning Workshop** for your students to fulfill our vision to provide platforms to the students to grab the industrial knowledge by sitting in their classrooms with the support of these workshops which act like as a bridge between classroom theory and real world practical situations. Along with attending this workshop, **students will be getting an opportunity to be a part of National Level IBTC Competition leading them to IIT Kanpur to participate in the Grand Finale, hence, fetching glory for themselves as well as for the college.**

We have taken this initiative to train the students of India upto the level so that they can easily fit in today's highly competitive corporate world and they are able to make right choice about their careers at right times. They will be able to know about all the do's and don'ts that to be considered important in the corporate world.

Layout of the Event: We will declare your college as a **"Zonal Centre"** of your area so that you can invite other colleges or anyone you want to participate in the event.

This National Level event will run in your college for 02 Days whose schedule will be as below :

DAY 01: On first day of **"IBTC-2020"** program, there will be a **"Personality Development and Career Planning Workshop"** which will be a **Skill oriented and Placement Centric Workshop** to educate the students regarding numerous skills of **Self - Development** so that they can scale themselves to the maximum possible heights of their careers.

The Overview of the content covered in this workshop is :

- ❖ Communication, Presentation and Interpersonal Skills
- ❖ Memory Power Techniques
- ❖ Interview Skills
- ❖ Confidence Boost up
- ❖ Emotional Intelligence
- ❖ Group Discussions & Personal Interviews
- ❖ Time Management, Stress Management, Anger Management
- ❖ Motivational Threshold
- ❖ Body Language
- ❖ How to make right choice about your career

Outline Mapping:

The full day workshop can be divided into the following modules:

Module 1 : Overview

A General overview of the course comprising of a beautiful combination of various topics of Personality Development

Module 2 : Communication and Interpersonal Skills

Overview, Practical and Professional importance of Communication Skills, Elements of Communication Skills in Professional world, Techniques to implement Communication Skills for day to day professional interactions , 7 C's of Communication, Role of Communication Skills in interviews, What are Interpersonal Skills, Why are they important, What to do for good Interpersonal Skills

Module 3 : Confidence

Practical meaning and realization of Confidence, Boosting up the Confidence level, Role of Confidence in different walks of life, How to maintain a Confident persona, How to appear Confident even in nervous state

Module 4 : Memory Power Techniques

What is Memory, How much our mind can actually store, Why we are unable to memorize easily, How to get rid of Cramming, Powerful techniques of using memory power correctly, Imagination, Association, Story Method, Power of Visualization, Mind cannot remember words

Module 5 : Emotional Intelligence

What are emotions, Difference between IQ and EQ , Importance of EQ in a person's life , How to maintain positive emotions and avoid the negativity , Realizing others' emotions - Empathy , Contribution of emotions towards success

Module 6: Interview skills and Group Discussions

What is Interview, How to prepare for an Interview , What is the Homework before appearing in an Interview , Real time Interview Questions , Body language during interview, Overcoming nervousness during Interview ,Do's and Dont's in a Group Discussion, Practical GDS'

Module 7: Time management , Stress Management and Anger management, Motivation for Life and Life Skills, Career Guidance , Counselling Sessions

DAY 02 : On **Day 02** there will be **IBTC Competition** based on the Workshop of the First day in which **03 Winners** will be selected from your Zonal Centre who will get opportunity to visit IIT Kanpur and compete with the other winners from all the Zonal Centres across the country in **National Level Grand Finale going to be held in April-2020 at IIT Kanpur.**

03 Champions will be selected from the Grand Finale who will be awarded with Trophies, National Level Champion Certificates and Grand Prizes like Laptops, Tablets, Smart phones etc. to appreciate their victory which can also be a helping hand in their studies.

National Level Certificates authorized by E-cell IIT Kanpur will be awarded in the following categories:

#Certificate of Participation: It will be awarded to all the participants of the event.

#Certificate of Excellence: It will be awarded to the winners of the competition.

#Award of Honor: This will be awarded to the Faculties accompanying the students in the Grand Finale at IIT Kanpur

#Student's Ambassador Certificate: This will be awarded to the students who will play a key role in organizing the event.

Our Other Services: Along with IBTC-2020 Championship, we are also offering following services in different sectors of the professional world :

- **Motivational Sessions:** E-cell,IIT Kanpur & DC Crackers with a vision and spirit to make the attitude of the people positive towards life and remove the negative energy from their minds conducts Motivational Sessions in different Corporate Companies, Educational Institutions etc. which help the people to spring up fully in their lives with enthusiasm and determination to succeed. Our sessions inculcate a stimulating feeling of inspiration among the people who want to achieve success in their lives but due to one reason or the other are unable to find the right ways which can lead them towards their destination.
- **Event Management:** Events Management is the process beyond planning, executing and evaluating corporate, association, nonprofit, government and social events. Events management requires strong organizational, budgeting and creative skills. Those who work in events management must be comfortable with interacting with all levels of individuals inside and outside of their organization.
- **Career Counselling:** The establishment of a clear, central purpose or goal in life in the starting point of all success. So it is important for every student to have clarity in his/her thoughts to surge ahead for the accomplishment of his/her vision. Moreover in today's scenario, a student has to be more serious from 9th-10th class onward in order to follow his/her vision. In regard of this E-cell IIT,Kanpur & DC Crackers take an opportunity to open a module named as Career Counseling.
- **Technical Workshops:** Our Technical Workshops include CISCO Networking, Web Designing, Robotics, Artificial Intelligence, Digital Marketing etc. These sessions are conducted under IBTC-2020 Championship in the same format and are fully hand-on sessions which are dedicated towards the technical exposure of the students in perspective of the professional world.

Key Benefits:

- ✓ Very **lively exposure** to the students about all the **Practicalities** of corporate world
- ✓ An **Improved Focus** of the students about their **Career**
- ✓ An **Approachable** and **Warm Outlook** to life and people
- ✓ An improved **Personality** and **Performance** of the students in **Placement** procedures
- ✓ **Publicity & Promotion** of the institute
- ✓ Better **Industry-Institute Relationship**
- ✓ Helping the students for their **Self-Introspection**
- ✓ Gaining the direction towards **Positive Attitude**
- ✓ **Positive Shift** in the **Approach** towards **Studies**

Eligibility Criteria:

All the students with all the domains are eligible to participate in the Workshop cum Competition; since personality development traits are the vital ingredient in each and every individual.

Registration Charges:

- ✓ **Registration Charges are Rs. 450/- only** per participant
- ✓ The Fee includes Training charges, Travelling expenses, Printing cost, Inventory cost, Promotion cost ,Certification, Event Registration, Entry Fee for IBTC-2020 Competition and E-study material for the participants

Requirements:

1. Seminar hall/classroom having enough capacity to conduct hands -on-session for all participants.
2. Good Quality public address system, ideally one/two cordless mikes will be required.
3. Projector/ Screen along with black/white board for teaching and presentation purposes.
4. Accommodation and Fooding for the Trainer.

We ensure that you will find our initiative extremely beneficial for your students. If you have any queries kindly get back to us. We are looking forward to a quick and positive response from your side and a long term association with your esteemed organization.

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