

भारतीय गैर न्यायिक

एक सौ रुपये

Rs. 100

रु. 100



ONE
HUNDRED RUPEES

सत्यमेव जयते

भारत INDIA
INDIA NON JUDICIAL

असम ASSAM

MEMORANDUM OF UNDERSTANDING

BETWEEN

NORTH EASTERN SMALL SCALE INDUSTRIES ASSOCIATION
JORHAT, ASSAM

AND

CHANDRA KAMAL BEZBARUAH COMMERCE COLLEGE, JORHAT, ASSAM

This Memorandum of Understanding (hereinafter called as the MOU) is executed on 2nd day of December, 2021 between **North Eastern Small Scale Industries Association**, Jorhat, Assam an association of Micro, Small and Medium Enterprise, having its office located at Jorhat, Assam, 785001 (herein referred to as **NESSIA**) through its authorized representative, the Secretary.

Chandra Kamal Bezbaruah Commerce College, Jorhat, Assam, 785001 (herein referred to as **CKB Commerce College**) through its Principal.

Preamble

Whereas **NESSIA**, is a premier association working for the promotion and development of MSME sector. Its services include training for the entrepreneurship development.

The **CKB Commerce College** is an institution of higher education in the North-East India situated at Jorhat. The college provides quality education offering Bachelor Degree in Commerce and Business Administration and other short term courses. The Institute has already been accredited by National Assessment and Accreditation Council (NAAC) in 2016 and awarded B+ grade on the basis of its performance in the field of higher education.

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Nessia
Principal
CKB Commerce College
JORHAT

Nessia
Secretary
NORTH EASTERN SMALL SCALE INDUSTRIES ASSOCIATION
(NESSIA)
Principal/Secretary

Objective:

The main objective is to provide training in the short term courses on Entrepreneurship Development and to organize programme on entrepreneurship and skill development. The outcome is expected to encourage educated youth to find new avenue for self-employment.

Scope of the MOU:

- (1) Provide training in the short term course on 'Entrepreneurship Development' run by the college.
- (2) Organize Entrepreneurship and Skill Development Programmes.
- (3) The programme will be organized with the mutually agreeable dates of both the organizations.
- (4) The duration of the programme will depend on the type of programme organized.
- (5) The candidates will be selected by the Career Counselling Cell, CKB Commerce College representing principal of this college and North Eastern Small Scale Industries Association.
- (6) Career Counselling Cell, CKB Commerce College will coordinate on behalf of CKB Commerce College, Jorhat and oversee all the activities related to the implementation of the programme.
- (7) Career Counselling Cell, CKB Commerce College and North Eastern Small Scale Industries Association, Jorhat will organize programmes with support from various institutions and organizations.

Role of North Eastern Small Scale Industries Association (NESSIA), Jorhat

- (1) Facilitating in organizing the programme.

Role of Career Counselling Cell, CKB Commerce College, Jorhat

- (1) To provide the infrastructure to organize the programme in the college premises.
- (2) To coordinate and facilitate the programme activities to fulfil the objective of the programme.
- (3) The necessary fund for organising the programs will be borne by the college authority.

Principals
Principal
CKB Commerce College
JORHAT

Secretary
Secretary
NORTH EASTERN SSI ASSOCIATION
(NESSIA)

Duration of MOU

This Memorandum shall come into force on the date of its signing by both parties and shall take effect for a period of 3 years. This MOU may be renewed by mutual consent of both the institutions if the parties so desired or mutually agreed terms.

North Eastern SSI Association

(NESSIA)

NORTH EASTERN SSI ASSOCIATION
(NESSIA)

[Signature]
President/Secretary

Secretary
NESSIA, Jorhat
Jorhat

[Signature]

Principal
CKB Commerce College,

Principal
CKB Commerce College
JORHAT

Witness:

- 1. *[Signature]*
- 2. *[Signature]*

Government of India

Ministry Of Micro, Small & Medium Enterprises

Branch MSME- Development Institute, Guwahati

1. Characteristics of enterprising person
2. Exercise on individual goal setting
3. Input on opportunity search attitude
4. Communicating, convincing, negotiation
5. Key to successful personal selling
6. Creativity and problem solving
7. Healthy relationship with suppliers
8. Inventory management
9. Costing and pricing
10. Break even analysis
11. Maintaining proper account
12. Basics of book keeping
13. Exercise-inventory, book keeping
14. Exercise-costing, cash management
15. Customer attitudes
16. Forms of business organization & types of enterprises
17. Business mathematics
18. Feasibility & growth prospects
19. Working capital management
20. Financial management
21. Project report preparation
22. Marketing strategies
23. Marketing management
24. Legal formalities for setting MSEs
25. Union & state taxes, e-filing
26. Packaging and its importance
27. Role of bank & schemes
28. Market survey tips
29. Talk from a successful entrepreneur
31. Valedictory


Principal
CKB Commerce College
JORHAT

North Eastern SSI Association (NESSIA)

NORTH EASTERN SSI ASSOCIATION
(NESSIA)


President/Secretary