

**CHANDRA KAMAL BEZBARUAH COMMERCE COLLEGE, JORHAT
PROGRAMME OBJECTIVES, OUTCOME AND ASSESSMENT (2.7.1) OF B.COM (HONOURS) AND
B.COM (NON-HONOURS) COURSE UNDER CBCS SYSTEM**

B.COM (HONOURS) PROGRAMME:

| COURSE CODE | NAME OF COURSE | COURSE OBJECTIVES | COURSE OUTCOMES | ASSESSMENT |
|--------------------------------|-----------------------------|--|---|---|
| 1st SEMESTER | | | | |
| CORE C 101 | Financial accounting | The objective of this paper is to help students to acquire conceptual knowledge of the Financial accounting and to impart skills for recording various kinds of business transactions. | Acquirement of specific skills for financial accounting related to business transactions | Sessional examination, group discussion, End semester examination, assignment given via college app. |
| C 102 | Business Laws | The objective of the course is to impart basic knowledge of the important business legislation along with relevant case law | Handle/solve legal issues related to business | Sessional examination, group discussion, End semester examination, assignment given via college app. |
| Generic Elective G 101 | Micro Economics | The objective of the course is to acquaint the students with the concepts of microeconomics dealing with consumer behaviour. The course also makes the student understand the supply side of the market through the production | Acquirement of Relevant knowledge on Financial Accounting Principles, enhancement of Skills in preparation of Financial statement | GD, Seminar, unit tests sudden class tests, oral tests and seasonal examinations, End semester examination, assignment given via college app. |

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| | | and cost behaviour of firms. | | |
| Ability Enhancement AE 101 | Communicative English | The objectives of course is to develop effective communication skills among the students | Enhancement of Communicative skills in English language and effective use of the same in business situations. | Sessional Examination, group Discussion, oral test, End semester examination, assignment given via college app. |
| Ability Enhancement AE 102 | MIL/Communicative Hindi/ Alternative English | To focus on issues that have contemporary relevance, especially pertaining to race, class, gender and environment | Ability to analyse/face real life issues and tackle them with confidence | GD, Seminar, Application oriented questions in Sessional examinations, End semester examination, assignment given via college app. |
| 2nd SEMESTER | | | | |
| CORE C-203 | Corporate Accounting | To impart reasonable knowledge to enable the students to pursue Corporate Accounting in conformity with the Companies Act 2013. | Acquiring Skills in preparation of Companies account. Understanding the basic knowledge of corporate securities. | GD, Seminar, Application oriented questions in sessional examinations, End semester examination, assignment given via college app. |
| C-204 | Corporate Law | To impart basic knowledge of the Companies Act 2013 and the depositories Act, 1996. Case studies involving issues in corporate laws are required to be discussed. | Skills of basic principles of corporate Law. | GD, Seminar, Application oriented questions in Sessional examinations, End semester examination, assignment given via college app. |

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| Generic Elective AE 202 | Macro Economies | The courses aims at providing the student with knowledge of basic concepts of the macro economics. The modern tools of macro-economic analysis are discussed and the policy framework is elaborated, including the open economy. | Students will be able to know about various practical business problems and offer suggestion to solve the problems with the help of different economic principles. | GD, Seminar unit tests sudden class tests, oral tests and seasonal examinations, End semester examination, assignment given via college app. |
| AE 202 | Business Communication | Acquire skills in reading, writing, comprehension and communication, as also to use electronic media for business communication. | Enhancement of Communicative skills in English language and effective use of the same in business situations. | Sessional Examination, group Discussion, oral test, End semester examination, assignment given via college app. |
| AE-202 | Environmental Science/Studies | To impart knowledge about the principles required for the conservation and utilization of natural resources for the existence of humankind . | Understanding basic concept of environment and conservation of the same. | Home assignment, class tests, sessional examination, seminar paper .etc., End semester examination, assignment given via college app. |
| 3rd SEMESTER | | | | |
| CORE C-305 | Human Resource Management | The main objective of this paper is to provide theoretical knowledge about HRM and its different aspects. | Acquiring knowledge about theoretical aspects of human resources management such as role importance etc. | GD, Seminar unit tests sudden class tests, oral tests and seasonal examinations, End semester examination, assignment given via |

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| | | | | college app. |
| C-306 | Income Tax Law and Practice | To acquaint the students with the basis of Income Tax Law. | Knowledge about income tax, source of income of different group of persons. | Sessional Examinations, group discussion, End semester examination, assignment given via college app. |
| C-307 | Management Principles and Application | This course familiarises the students with the basis of principles of Management. | Understanding basic concepts and principles of management. | GD, Seminar, knowledge, Application and appreciation level questions in sessional examinations, End semester examination, assignment given via college app. |
| Generic Elective G 303 | Business Statistics | The basic objective of this course is to familiarise students with basic statistical tools used for managerial decision making and to develop the students ability to deal with numerical and quantitative issues in business and to have a prepare understanding of statistical applications in economics, management and accountancy. | After completion of the course, students will be able to describe and discuss the concepts, tools and techniques used in business statistical analysis and it enables them to evaluate critically the analytical analysis. | Assignment, group discussion, Seminar, End semester examination, assignment given via college app.. |

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| SE 302 | E-Commerce | To enable the student to become familiar with the mechanism for conducting business transactions through electronic means. | Students can go for applying the knowledge gained from the subject in the application of the different tools of IT in day to day life especially in the field of business. | Students are assessed periodically through internal examinations, seminars and group discussions, End semester examination, assignment given via college app. |
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B.COM (NON-HONOURS) PROGRAMME:

| COURSE CODE | NAME OF COURSE | COURSE OBJECTIVE | COURSE OUTCOME | ASSESSMENT |
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1 ST SEMESTER

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| CORE CC 101 | General English | To enhance skills of listening, speaking, reading and writing and create awareness of different genres along with enrichment of vocabulary. | Enhancement of the four skills of language and use of the same in real life situations | Application based questions in Sessional Exam, Group Discussion., End semester examination, assignment given via college app. |
| CORE CC102 | Financial Accounting | To help the students to acquire conceptual knowledge of the financial accounting and impart skills for recording various kinds of business transactions. | Acquirement of specific skills for financial accounting related to business transactions | Sessional examination, group discussion, End semester examination, assignment given via college app. |

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| CC 103 | Business Organization and Management | To provide basic knowledge to the students about the organization and management of a business enterprise. | Acquiring knowledge about business organization and efficient management | Sessional examination, group discussion, End semester examination, assignment given via college app. |
| ABILITY ENHANCEMENT AEC 101 | Multi-Disciplinary Course | To develop multi-disciplinary approach among students | Enhancement of understanding and development of scientific temperament | Home assignment, class tests, sessional examination, seminar paper .etc, End semester examination, assignment given via college app. |
| 2nd SEMESTER | | | | |
| CORE CC 201 | Communicative English | To enhance skills of listening, speaking, reading and writing and create awareness of different genres along with enrichment of vocabulary. | Enhancement of the four skills of language and use of the same in real life situations | Application based questions in Sessional Exam, Group Discussion., End semester examination, assignment given via college app. |
| CORE CC 202 | Business Law | The objective of the course is to impart basic knowledge of the important business legislation along with relevant case law | Handle/solve legal issues related to business | Sessional examination, group discussion, End semester examination, assignment given via college app. |
| CORE CC 203 | Business Mathematics and Statistics | The basic objective of this course is to familiarise students with the applications of mathematics and | Enhancement of mathematical and statistical analysis. | Two sessional examination Group Discussion, seminar, End |

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| | | statistical techniques in business decision making | | semester examination, assignment given via college app. |
| ABILITY ENHANCEMENT AEC 201 | Environmental Science | To impart knowledge about the principles required for the conservation and utilization of natural resources for the existence of humankind . | Understanding basic concept of environment and conservation of the same. | Home assignment, class tests, sessional examination, seminar paper .etc, End semester examination, assignment given via college app. |
| 3rd SEMESTER | | | | |
| CORE CC 301 | MIL/Communicative Hindi/Alternative English | To develop communicative skills along with the ability to study literary tests critically. | Learners will be able to appreciate the complexity and diversity of human condition, including cultural differences and interrelationship with the non-human. They will be able to appreciate literary tests . | sessional examination Group Discussion, seminar, End semester examination, assignment given via college app. |
| CORE CC302 | Company law | To impart reasonable knowledge about various provisions of the Companies Act, 2013. | Equipment of with basic principles of company Law. | Sessional Examination, group Discussion, End semester examination, assignment given via college app. |
| CORE CC303 | Income Tax Law and Practice | To acquaint the students with the basis of Income Tax Law. | Knowledge about income tax, source of income of different group of persons. | Sessional Examinations, group discussion, End semester examination, assignment given via college app. |
| SKILL ENHANCEMENT ELECTIVE COURSE SEC 301 | Computer Application in Business | The basic objective of this paper is to familiarize the students with the innovations in computer application and how it affects business. Further the paper enables the students to understand the practical | Students can go for applying the knowledge gained from the subject in the application of the different tools of computer application in day to day life especially in the field of business. | Students are assessed periodically through internal examinations, seminars and group discussions, End semester examination, |

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| | | applications of computer as a part of IT. | | assignment given via college app. |
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BBA PROGRAMME

| CORE COURSE | NAME OF COURSE | COURSE OBJECTIVES | COURSE OUTCOMES | ASSESSMENT |
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| 1ST SEMESTER | | | | |

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| 10100 | Introduction to Business | The idea behind the course is to enable the students study and analyze the environmental features within and beyond a business concern. | Basic knowledge of Business, the process and structure. | Two Sessional examination Home Assignment, Seminar paper, End semester examination, assignment given via college app. |
| 10200 | Principles of Management | The course intends to give an introduction to the core principles and objectives of management along with the management process. It further aims to act as a foundation for many of the other courses in the programme. | Understanding basic concepts and principles of management. | Two Sessional examination Home Assignment, Seminar paper, End semester examination, assignment given via college app. |
| 10300 | Business Economics | This course aims at providing an idea of Economics to the students. The syllabus is designed giving emphasis to the theories and practices especially necessary for problems associated with business houses. | Students are capable to know about various practical business problems and offer suggestion to solve the problems with the help of different economic principles. | GD, Seminar unit tests sudden class tests, oral tests and seasonal examinations, End semester examination, assignment given via college app. |
| 10400 | Financial Accounting | The course intends to give an introduction to the core principles and objectives of Financial Accounting and its relation to business and management. | Acquirement of Relevant knowledge on Financial Accounting Principles, enhancement of Skills in preparation of Financial statement | Sessional Examination, group Discussion, End semester examination, assignment given via college app. |
| 2ND SEMESTER | | | | |
| 20100 | Quantitative | Familiarity with quantitative techniques has become a | Knowledge of the core concepts | Sessional |

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| | Techniques – I | necessity because of its tremendous impact in decision making. This course is the first of a two-part course aimed at giving students an introduction to the core concepts of QT. | of QT and the ability to take business decisions. | Examination, group Discussion, End semester examination, assignment given via college app. |
| 20200 | Organisation Behaviour | This course intends at understanding the relationship between individuals in and organisation and its fallouts. | Knowledge about business organisation and behaviour. | Sessional Examination, group Discussion, End semester examination, assignment given via college app. |
| 20300 | Business Communication | The importance of communication especially in business and management is well known. This is an introductory course covering these issues | Enhancement of Communicative skills in English language and effective use of the same in business situations. | GD, Seminar, Application oriented questions in sessional examinations, End semester examination, assignment given via college app. |
| 20400 | Society and Business | The student will able to learn the basic of sociology, social stratification and modern trends in our society in relation it Indian business. | Understanding the relation between society and business. | GD, Seminar, Application oriented questions in sessional examinations, End semester examination, assignment given via college app. |
| 3rd SEMESTER | | | | |
| 30100 | Financial Management | The objective of this course is to give a basic idea of financial management | Equipped with Skills in uses of limited sources of finance to | Sessional examinations, group |

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| | | | achieve the goal of the organisation. | discussion, End semester examination, assignment given via college app. |
| 30200 | Business Law | The course introduces students to the basics of Business Law and its importance | Ability to get basic knowledge of business Laws | Sessional Examination, group Discussion, End semester examination, assignment given via college app. |
| 30300 | Computer Applications | The objective of this course is to give an introduction to modern computer systems and highlight the role played by it in managing today's business. | Students can go for applying the knowledge gained from the subject in the application of the different tools of IT in day to day life especially in the field of business. | Students are assessed periodically through internal examinations, seminars and group discussions, End semester examination, assignment given via college app. |
| 30400 | Marketing Management | Marketing is one of the core functional areas of management. The course explains the essentials of marketing in that contexts. | Imparted knowledge on marketing concepts, processes and its practical application | Two sessional examination Group Discussion, seminar, End semester examination, assignment given via college app. |
| 4th SEMESTER | | | | |
| 40100 | Information Systems in | The objective of this course is to introduce students to information systems that are part of every business | Knowledge about information systems in business and its | Students are assessed periodically through internal |

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| | Business | organization. This course also provides an additional knowledge base to the course on computer applications. | function. | examinations, seminars and group discussions, End semester examination, assignment given via college app. |
| 40200 | Personality Development | The objective of this course is to make students aware about the importance of personality in the making of successful managers and how to go about it. | Enhancement of positive personality to be successful in business management. | Two sessional examination Group Discussion, seminar, End semester examination, assignment given via college app. |
| 40300 | Environmental Studies | The objective of this course is to acquire knowledge of the environment, pollution and environmental degradation. The students will be able to realize measures to save the environment. | Knowledge about the importance of environmental sustainability | GD, Seminar unit tests sudden class tests, oral tests and seasonal examinations, End semester examination, assignment given via college app. |
| 40400 | Human Resource Management | The objective of this course is to familiarize the student with the fundamental aspects of various issues associated with Human Resource Management as a whole. | Acquiring knowledge about theoretical aspects of human resources management such as role importance etc. | GD, Seminar unit tests sudden class tests, oral tests and seasonal examinations, End semester examination, assignment given via college app. |

5th SEMESTER

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| 50100 | Business Ethics | Ethics is the cornerstone of order in society and business is no different. This course introduces Ethics, what constitutes it and why it is important. | Knowledge about the importance of ethics n business. | GD, Seminar unit tests sudden class tests, oral tests and seasonal examinations, End semester examination, assignment given via college app. |
| 50200 | Production Management | The objective of the course is to acquaint the students with the basic features underlying production management. | Knowledge about the basic features of production management. | GD, Seminar unit tests sudden class tests, oral tests and seasonal examinations, End semester examination, assignment given via college app. |
| 50300 | Cost and Management Accounting | The course is designed to give insights into the subject of Cost and Management Accounting and the importance of the subject in relation to a business entity. | Skills in preparation of cost sheet and uses of cost accounting techniques in manufacturing organisation and Skills in applying different management accounting techniques used in improvement of business operations. | GD, Seminar unit tests sudden class tests, oral tests and seasonal examinations, End semester examination, assignment given via college app. |
| 50400 | Entrepreneurship Development | Entrepreneurship is one of the major focus areas of the discipline of management. This course introduces entrepreneurship to budding managers. | It developed of entrepreneurial skills and necessary competencies and motivation for a career in | Assignment, group discussion, Seminar, End semester |

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| | | | entrepreneurship. | examination, assignment given via college app. |
| 6th SEMESTER(Marketing Specialization) | | | | |
| 60210 | Retailing | The course aims at introducing retailing as an emerging area of study and its importance in the contexts of marketing management | Understanding the retailing system and basic methods of retail management.. | Two sessional examinations, Seminars, Field trip to retail stores and report writing, End semester examination, assignment given via college app. |
| 60310 | Understanding the Customer | The objective of the course is to explain the principles behind understanding the customer and thereby providing better service. | Understand the customer and improvement of customer quality. | GD, Seminar unit tests sudden class tests, oral tests and seasonal examinations, End semester examination, assignment given via college app. |
| 6th SEMESTER(Human Resource Specialization) | | | | |
| 60220 | Personnel Management | The course aims to give a comprehensive overview of Personnel Management as a separate area of management. | Knowledge about personal management and its importance in management | GD, Seminar unit tests sudden class tests, oral tests and seasonal examinations, End semester examination, assignment given via |

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| | | | | college app. |
| 60320 | Human Resource Development | The course aims at taking the student further into the functional area of HRM and into the domain of HRD. | Acquiring knowledge about theoretical aspects of human resources management such as role importance etc. | GD, Seminar unit tests sudden class tests, oral tests and seasonal examinations, End semester examination, assignment given via college app. |
| 60420 | Industrial Relations | The basic objective of the course is to introduce to the students the fundamentals of industrial relations and workers involvement in the same. | Acquire knowledge about different Labour and Industrial Laws. | Assignment, group discussion, Seminar, End semester examination, assignment given via college app. |
| 6th SEMESTER(Financial Management- Specialization) | | | | |
| 60240 | Business Finance | The course aims at explaining the core concepts of business finance and its importance in managing a business | Skill in uses of limited sources of finance to active the goal of the organisation. | Sessional examinations, group discussion, End semester examination, assignment given via college app. |
| 60340 | Taxation | The objective of this course is to acquaint the students with the basics of Direct Tax structure. | Knowledge about Direct Tax structure and its computation. | Sessional examinations, group discussion, End semester examination, assignment given via college app. |
| 60440 | Indian | The objective of this course is to acquaint the students with | Students imparted knowledge | Home assignment, |

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| | Financial System | the basic structure of Indian Financial System | about Indian financial system and its structure. | class tests, sessional exam, seminar and group discussion, End semester examination, assignment given via college app. |
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