

PROGRAMME OBJECTIVES

B.Com (Speciality) Course

B.Com (Speciality) Course is an undergraduate level academic qualification of students under Dibrugarh University. The programme has compulsory papers, project works and assignments along with end-semester examination. It is desired that after pursuing the course, students will be able to acquire a number of management skills, accounting skills and develop communicative and analytical skills. It offers both speciality and general courses.

B.Com (General)

- To develop management and accounting skills needed in business.
- To acquire skills for entrepreneurship development.
- To acquire communicative and analytical skills used in day to day life and also in business.
- To develop environmental awareness.

B.Com (Speciality)

- To develop management and accountings skills.
- To understand the importance of individuals as resources and develop competency.
- To equip students with skills to take independent decisions on the basis of knowledge of commerce and commerce related concepts.
- To develop competency to pursue higher studies in Commerce.
- To develop environmental awareness.

BBA

- To impart knowledge of business and administration of business.
- To develop communicative and analytical skills.
- To acquire leadership and managerial skills and enhancement of the same.
- To develop competency to pursue higher education.
- To develop environmental awareness.

PROGRAMME OUTCOMES

- 1. Logical analysis:** Study and review situation logically, analyse the same based on reason.
- 2. Critical thinking:** Look at different perspective, take informed actions and identify correct way to take decision.
- 3. Effective Communication:** Speak, read, write and listen clearly and interact with society.
- 4. Effective Citizenship:** Demonstrate awareness as alert citizen and recognize value system to accept responsibility.
- 5. Environmental awareness:** Understand the value of eco-system and work for its sustainability.
- 5. Inquisitiveness:** Develop interest in learning.

PROGRAMME SPECIFIC OUTCOMES

- Enhance entrepreneurship development.
- Increase employment opportunity.
- Understand the basic aspects of accounting, finance, taxation and management in relation to globalisation.
- Skill based Knowledge.
- Enhancement of communicative skills.
- Knowledge and application of ICT, statistics and mathematics in business situations.
- Knowledge of the business legislation applicable in corporate sector.

**CHANDRA KAMAL BEZBARUAH COMMERCE COLLEGE, JORHAT
PROGRAMME OBJECTIVES, OUTCOME AND ASSESSMENT(2.6.1) OF B.COM
GENERAL, SPECIALITY (HONOURS) AND B.B.A**

BCOM PROGRAMME:

CORE COURSE	NAME OF COURSE	COURSE OBJECTIVES	COURSE OUTCOMES	ASSESSMENT
1st SEMESTER				
BUCN-I--101	Business communication	The objective of the course is to develop effective business communication skills among students.	Enhancement of Communicative skills in English language and effective use of the same in business situations.	GD, Seminar, Application oriented questions in sessional examinations.
BRF-II-102	Business Laws	The objective of the course is to provide a brief idea about Indian Business laws.	Ability to get basic knowledge of business Laws.	Sessional Examination, group discussion.
FACC-III 103	Financial accounting	To impart knowledge on the subject and its application to business	Acquirement of relevant knowledge on Financial Accounting Principles, enhancement of Skills in preparation of Financial statement.	Sessional Examination, group Discussion.
BNEV-IV-104	Business Environment	The paper aims to acquaint the learners with the emerging issues of business at national and international levels with emphasis on liberalization and globalization	Understanding basic concept of national and international business environment in general, and India's performance in particular.	Home assignment, class test, sessional examination, seminar paper , etc.
2nd SEMESTER				

BUCN-V-201	Business Communication-II	The objective of this course is to develop effective business communication skills among the students	Enhancement of Communicative skills in English language and effective use of the same in business situations.	GD, Seminar, Application oriented questions in sessional examinations.
BECO-VI-202	Business Economics	This course is meant to acquaint the students with the principles of business economics as are applicable in business.	Students become capable of knowing about various practical business problems and the suggestions therein to solve the problems with the help of different economic principles.	GD, Seminar, unit test, sudden class test, oral test, and sessional examinations.
COAC_VII-203	Corporate Accounting	To impart reasonable knowledge to enable the students to pursue Corporate Accounting in conformity with the Companies Act,2013	Acquiring Skills in preparation of Companies account. Understanding the basic knowledge of corporate securities.	Sessional examination, group discussion.
PBMT-VIII-204	Principles of Business Management	This course familiarises the students with the basics of principles of Management.	Understanding basic concepts and principles of management.	Sessional examinations, Home Assignment, Seminar paper presentation.
3rd SEMESTER				
HRMT-IX-301	Human Resources Management	The main objective of this paper is to provide theoretical knowledge about HRM and its different aspects.	Acquiring knowledge about theoretical aspects of human resource management such as role, importance etc.	GD, Seminar, unit test, sudden class test, oral test, and sessional examinations.
MIL/Alt.En-g-302.	Assamese/Hindi/Bengali/Alternative English.	To impart the art of business communication in Assamese/Hindi/Bengali and English language. To inculcate values and learn to present ideas and events in a balanced way.	Inculcation of values and enhancement of business communicative skills in Assamese/Hindi/Bengali and English language.	GD, Seminar, knowledge application and appreciation level questions in sessional examinations.

BUST-XI-303	Business Statistics	To acquaint with reasonable working knowledge on statistics.	Enhancement of data analysing capacity, acquiring knowledge about relation between variables and analysis through diagrammatic representation.	Assignment, group discussion, Seminar.
ITAB-XII-304	IT and its application in business	The basic objective of this paper is to familiarize the students with the innovations in information Technology and how it affects business. Further the paper enables the students to understand the practical applications of computer as a part of IT.	Students can go for applying the knowledge gained from the subject in the application of the different tools of IT in day to day life especially in the field of business.	Students are assessed periodically through internal examinations, seminars and group discussions.
4th SEMESTER				
COAC-XIII-401	COST ACCOUNTING	To impart the students with knowledge of basic concepts used in cost accounting, various methods and technique involved in cost determination.	Skills in preparation of cost sheet and uses of cost accounting techniques in manufacturing organisation.	Sessional Examination, group discussion.
COLW XIV-402	Company Law	To impart reasonable knowledge about various provisions of the Companies Act, 2013.	Students become equipped with the basic principles of company Law.	Sessional Examination, group discussion.
AUDG-XV-403	Auditing	The course aims at imparting knowledge about the principles and methods of auditing and their applications.	Increase awareness of legal standard of Auditing and its application in different forms of business.	Sessional Examination, group discussion.
IBSM-XVI-404	Indian Banking System	To provide the students with the reasonable knowledge of banking system in India.	Impart Knowledge on Indian banking system and evolution of Indian Banking system.	Home assignment, class test, sessional examination, seminar and group discussion.
5TH SEMESTER				
PBUC-XVII-501	Public Finance	To acquaint the students about financial administration of the govt. and some special issues of public	Acquiring knowledge about financial administration of government such as public revenue, public expenditure etc.	GD, Seminar unit test, sudden class test, oral test and sessional

		finance.		examinations
MATS-XVII-501	Mats –XVII-501	The objective of this course is to enable the students to have minimum knowledge of mathematics as is applicable to business and economic situation.	The students are capable of analysing different topics logically and the relative changes of different variables.	Home assignment, Seminar.
ENDP-XVIII-502	Entrepreneurship Development	The purpose is to prepare a group where students view entrepreneurship as a desirable and feasible career option. In particular, the paper seeks to build the necessary competencies and motivation for a career in entrepreneurship.	It develops entrepreneurial skills and necessary competencies and motivation for a career in entrepreneurship.	Assignment, group discussion, Seminar
MAAC-XIX-503	Management Accounting	This course provides the students an understanding of the application of accounting techniques for management.	Skill in applying different Management accounting techniques used in improvement of business operations.	Sessional Examinations, group discussion
PMTG-XX-504	Principles of Marketing	The objective in this course is to help students to understand the concept of marketing and its applications.	Impart knowledge on marketing concepts, processes and its practical application .	Sessional examination, Group Discussion, seminar.
6th SEMESTER				
INTX-XXI-601	Income Tax	To acquaint the students with the basics of Income Tax Law.	Knowledge about income tax, sources of income of different groups of persons.	Sessional Examinations, group discussion
INBU-XXII-602	International Business	The objective of this course is to acquaint students with international business with reference to Indian Foreign Trade and Policy.	Understand the concept and importance of international business and its difference from home trade.	Sessional examination, Group Discussion, seminar
IFSM-XVIII-603	Indian Financial System	The objective of this course is to acquaint students with the mechanism of Indian financial system.	Students are Imparts knowledge about Indian financial system and its structure.	Home assignment, class test, sessional exam, seminar and group discussion

SBMT-XXIV-604	Small Business Management	This paper aims to develop exposure of the students about various activities, problems and decisions involved in doing small business.	Understanding the importance and function of Management involved in small business.	Sessional examination Group Discussion, seminar
ACCOUNTING AND FINANCE(SPECIALITY COURSE) 1ST SEMESTER				
BUCN-101	Business communication	The objective of the course is to develop effective business communication skills among the students.	Enhancement of Communicative skills in English language and effective use of the same in business situations.	GD, Seminar, Application oriented questions in sessional examinations.
BRF-II-102	Business Laws	The objective of this course is to provide a brief idea about Indian Business laws.	Develops the ability to get basic knowledge of business laws.	Sessional Examination, group discussion.
FACC-III 103	Financial accounting	To impart knowledge on the subject and its application to business.	Acquirement of relevant knowledge on Financial Accounting Principles, enhancement of Skills in preparation of Financial statement.	Sessional Examination, group Discussion.
BNEV-IV-104	Business Environment	The paper aims to acquaint the learners with the emerging issues of business at national and international levels with emphasis on liberalization and globalization.	Understanding basic concepts of national and international business environment in general and India's performance in particular.	Home assignment, class test, sessional examination, seminar paper .etc.
2ND SEMESTER				
BUCN V - 201	Business Communication - II	The objective of this course is to develop effective business communication skills among the students.	Enhancement of Communicative skills in English language and effective use of the same in business situations.	GD, Seminar Application oriented questions in sessional examinations.
BECO-VI-202	Business Economics	This course is meant to acquaint the students with the principles of business Economics as are applicable in business.	Students become capable of knowing about various practical business problems and the suggestions therein to solve the problems with the help of different economic principles.	GD, Seminar, unit test, sudden class test, oral test and sessional examinations.

COAC_VII-203	Corporate Accounting	To impart reasonable knowledge to enable the students to pursue Corporate Accounting in conformity with the Companies Act,2013	Acquiring Skills in preparation of Companies account. Understanding the basic knowledge of corporate securities.	Sessional examination, group discussion.
PBMT-VIII-204	Principles of Business Management	This course familiarises the students with the basics of principles of Management.	Understanding basic concepts and principles of management.	Sessional examination, Home Assignment, Seminar paper.
3RD SEMESTER				
AFAC IX-301	Advanced Financial Accounting	The basic aim of this paper is to acquaint the students with advance topics in accounting.	Equipped with Skills in preparation of banking, Insurance and investment account.	Sessional examinations, group discussions.
FIMT X-302	Financial Management	The objectives of this course is to acquaint students with the concept of financial management.	Equipped with Skills in using limited sources of finance to achieve the goal of the organisation.	Sessional examinations, group discussion.
BUST-XI-303	Business Statistics	To acquaint with reasonable working knowledge on statistics.	Enhancement of data analysing capacity, acquiring knowledge about relation between variables and analysis through diagrammatic representation.	Assignment, group discussion, Seminar.
ITAB-XII-304	IT and its application in business	The basic objective of this paper is to familiarize the students with the innovations in information Technology and how it affects business. Further the paper enables the students to understand the practical applications of computer as a part of IT.	Students can go for applying the knowledge gained from the subject in the application of the different tools of IT in day to day life especially in the field of business.	Students are assessed periodically through internal examinations, seminars and group discussions.
4TH SEMESTER				
COAC-XIII-401	COST ACCOUNTING	Ascertainment of cost, fixation of selling price and use of various techniques involved in cost ascertainment.	Skills in preparation of cost sheet and uses of cost accounting techniques in manufacturing organisation.	Sessional Examination, group discussion.
COLW XIV-402	Company law	To impart reasonable knowledge about various provisions of the Companies	Students become equipped with the basic principles of company Law.	Sessional Examination, group Discussion.

		Act, 2013.		
AUDG-XV-403	Auditing	The course aims at imparting knowledge about the principles and methods of auditing and its applications.	Increase awareness of legal standard of auditing and its application in different forms of business.	Sessional Examination, group discussion.
SAPM XVI-404	Security Analysis and Portfolio Management	The objective of this course is to acquaint the students with the basics of security analysis and portfolio management.	Equipped with the knowledge of Security analysis and portfolio management and its application in security of corporate sector.	Sessional Examination, group discussion.
5TH SEMESTER				
PBUC-XVII-501	Public Finance	To acquaint the students about financial administration of the govt. and some special issues of public finance.	Acquiring knowledge about financial administration of government such as public revenue, public expenditure etc.	GD, Seminar unit test, sudden class test, oral test and sessional examinations
MATH-XVII-501	Math	The objective of this course is to enable the students to have the minimum knowledge of mathematics as applicable to business and economic situation.	The students are capable of analysing different topic logically and the relative changes of different variables.	Home assignment, Seminar, Sessional Examinations.
ENDP-XVIII-502	Entrepreneurship Development	The purpose is to prepare the students to view entrepreneurship as a desirable and feasible career option. In particular, the paper seeks to build the necessary competencies and motivation for a career in entrepreneurship.	It develops entrepreneurial skills and necessary competencies and motivation for a career in entrepreneurship.	Assignment, group discussion, Seminar, Sessional Examinations.
MAAC-XIX-503	Management Accounting	This course provides the students an understanding of the application of accounting techniques for management.	Skill in applying different Management accounting techniques used in improvement of business operations.	Sessional Examinations, group discussion, Seminar.
DTAX-XX-504	Direct Tax-I	The objective of this course is to acquaint the students about Income	Equipped with the knowledge of assessment of income tax of income	Sessional Examination, group discussion, micro

		tax and its computation.	from all source and how it is computed.	presentation.
6TH SEMESTER				
DTAX-II-XXI-601	Direct Tax-II	The objective of this course is to acquaint the student about Income tax and its computation.	Equipped with the knowledge of assessment of income tax of income from all sources and how it is computed.	Sessional Examination, group discussion, micro presentation.
FSAS-XXII-602	Financial Statement Analysis	The basic aim of this course is to acquaint students with the skill of Financial Statement Analysis.	Knowledge on different tools and techniques for controlling business finance.	Sessional Examination, Seminar and group discussion.
IFSM-XVIII-603	Indian Financial System	The objective of this course is to acquaint students with the mechanism of Indian financial system.	Students are Imparts knowledge about Indian financial system and its structure.	Home assignment, class test, sessional exam, seminar and group discussion.;
PRWK – XXVI-604	Basics of Academic Project Preparation	The objective of this course is to provide basic knowledge of developing an academic research project.	Basic Knowledge about Research methodology for preparing an academic project and skill in report writing.	Field visit, viva voce, Project Preparation and seminar.
Marketing (Speciality) 1ST Semester				
BUCN-101	Business communication	The objective of this course is to develop effective business communication skills among the students.	Enhancement of Communicative skills in English language and effective use of the same in business situations.	GD, Seminar, Application oriented questions in sessional examinations.
BRF-II-102	Business Laws	The objective of this course is to provide a brief idea about Indian Business laws.	Ability to get basic knowledge of business laws.	Sessional Examination, Seminar, group discussion.
FACC-III 103	Financial accounting	To impart knowledge on the subject and its application to business	Acquirement of Relevant knowledge on Financial Accounting Principles, enhancement of Skills in preparation of Financial statement	Sessional Examination, group Discussion, Seminar.
BNEV-IV-	Business	The paper aims to acquaint the	Understanding basic concept of	Home assignment, class

104	Environment	learners with the emerging issues of business at national and international levels with emphasis on liberalization and globalization.	national and international business environment in general and India's performance in particular.	test, sessional examination, seminar paper.
2ND Semester				
BUCN-201	Business communication - II	The objectives of course is to develop effective business communication skills among the students	Enhancement of Communicative skills in English language and effective use of the same in business situations.	GD, Seminar, Application oriented questions in sessional examinations.
BECO-VI-202	Business Economics	This course is meant to acquaint the students with the principles of business Economics as are applicable in business.	Students become capable of knowing about various practical business problems and the suggestions therein to solve the problems with the help of different economic principles.	GD, Seminar unit test, sudden class test, oral tests and sessional examinations.
COAC_VII-203	Corporate Accounting	To impart reasonable knowledge to enable the students to pursue Corporate Accounting in conformity with the Companies Act,2013	Acquiring Skills in preparation of Companies account. Understanding the basic knowledge of corporate securities.	Sessional examination, group discussion, Seminar paper presentation.
PBMT-VIII-204	Principles of Business Management	This course familiarises the students with the basics of principles of Management.	Understanding basic concepts and principles of management.	Two Sessional examination, Home Assignment, Seminar paper presentation.
3RD SEMESTER				
PMTG-IX-301	Principles of Marketing	The objectives in this course are to help students to understand the concept of marketing and its applications.	Imparts knowledge on marketing concepts, processes and its practical application.	Two sessional examination Group Discussion, seminar.
FIMT X-302	Financial Management	The objectives of this course is to acquaint students with the concept of financial management.	Equipped with Skills in use of limited sources of finance to achieve the goal of the organisation.	Sessional examinations, group discussion, Seminar.
BUST-XI-303	Business Statistics	To acquaint with reasonable working knowledge on statistics.	Enhancement of data analysing capacity, acquiring knowledge about	Assignment, group discussion, Seminar.

			relation between variables and analysis through diagrammatic representation.	
ITAB-XII-304	IT and its application in business	The basic objective of this paper is to familiarize the students with the innovations in information Technology and how it affects business. Further the paper enables the students to understand the practical applications of computer as a part of IT.	Students can go for applying the knowledge gained from the subject in the application of the different tools of IT in day to day life especially in the field of business.	Students are assessed periodically through internal examinations, seminars and group discussions.
4TH SEMESTER				
COAC XIII-401	Cost Accounting	Ascertainment of cost, fixation of selling price and use of various techniques involved in cost ascertainment.	Skills in preparation of cost sheet and uses of cost accounting techniques in manufacturing organisation.	Sessional Examination, group discussion, Seminar.
COLW XIV-402	Company law	To impart reasonable knowledge about various provisions of the Companies Act, 2013.	Equipped with basic principles of company Law.	Sessional Examination, group Discussion, Seminar.
SMKT-XV-403	Service Marketing	The objective of this course is to acquaint students with the nature and forms of service and their marketing implication.	Knowledge on nature and forms of services and their marketing implication as well as applications.	Sessionals, group discussions, Seminar.
CORB XVI-404	Consumer behaviour	The course aims at providing the students the principles influencing Consumer Behaviour and Consumer Market.	Understanding of the factors influencing Consumer Behaviour and Consumer Market.	Sessionals, group discussion and Home assignment.
5TH SEMESTER				
PBUC-XVII-501	Public Finance	To acquaint the students about financial administration of the govt. and some special issues of public finance.	Acquiring knowledge about financial administration of government such as public revenue, public expenditure etc.	GD, Seminar, unit tests sudden class test, oral tests and sessional examinations
MATH-XVII-501	Math	The objective of this course is to enable the students to have minimum	The students are capable of analysing different topics logically and the	Home assignment, Seminar, sessional

		knowledge of mathematics as applicable to business and economic situations.	relative changes of different variables.	examinations.
ENDP-XVIII-502	Entrepreneurship Development	The purpose is to prepare the students to view entrepreneurship as a desirable and feasible career option. In particular, the paper seeks to build the necessary competencies and motivation for a career in entrepreneurship.	It develops entrepreneurial skills and necessary competencies and motivation for a career in entrepreneurship.	Assignment, group discussion, Seminar, sessional examinations.
PRSL XIX-503	Sales Management	This course aims to provide the students with a detailed understanding of the various areas of Sales Management.	Imparts Knowledge on various sales aspects of sales management.	Sessional exams, Home Assignment, Seminar
RTMT XX-504	Retail Management	The objective of this course is to acquaint students with distribution methods and retailing system.	Understanding the retailing system and basic methods of retail management.	Sessional examinations, Seminars, Field trip to retail stores and report writing.
6TH SEMESTER				
INMT-XXI-601	International Marketing	This course aims at acquainting students with the operations of marketing in international environment.	Students become acquainted with marketing operations, marketing concepts and principles of international environment.	Sessionals, Home Assignment , Seminar
ADSP-XXII-602	Advertising Management	The course will acquaint the students about advertisement and sales promotion.	Understanding the concepts and basics of advertising and sales promotion.	Sessionals, group discussion, Seminar
RUMT-XXIII-603	Rural Marketing	The objective of this course is to expose the students to the peculiarities of Rural Marketing in the Indian context.	Imparts knowledge and peculiarities of rural markets concepts of marketing in rural environment.	Sessionals, Home Assignment, Seminar
PRWK XXIV-604	Basics of Academic Projects	The objectives of this course is to provide basic knowledge of developing a Research project report relating to a	Basic Knowledge about Research methodology for preparing a particular project and skills in report writing.	Field visit, viva voce, Project Preparation and seminar.

	Preparation	particular field of study.		
Banking and Insurance- 1ST Semester				
BUCN-I-101	Business communication-I	The objectives of the course is to develop effective business communication skills among the students	Enhancement of Communicative skills in English language and effective use of the same in business situations.	GD, Seminar, Application oriented questions in sessional examinations.
BRF-II-102	Business Laws	The objectives of this course is to provide a brief idea about Indian Business laws.	Ability to get basic knowledge of business Laws	Sessional Examination, group Discussion, seminars.
FACC-III 103	Financial accounting	To impart knowledge on the subject and its application to business	Acquirement of Relevant knowledge on Financial Accounting Principles, enhancement of Skills in preparation of Financial statement	Sessional Examination, seminars, group Discussion.
BNEV-IV-104	Business Environment	The paper aims to acquaint the learners with the emerging issues of business at national and international levels with emphasis on liberalization and globalization	Understanding basic concept of national and international business environment in general and India's performance in particular.	Home assignment, class test, sessional examinations, seminars.
2ND Semester				
BUCN-II-201	Business communication - II	The objectives of the course is to develop effective business communication skills among the students	Enhancement of Communicative skills in English language and effective use of the same in business situations.	GD, Seminar, Application oriented questions in sessional examinations.
BECO-VI-202	Business Economics	This course is meant to acquaint the students with the principles of business Economics as are applicable in business.	Students become capable of knowing about various practical business problems and the suggestions therein to solve the problems with the help of different economic principles.	GD, Seminar unit tests sudden class test, oral tests and sessional examinations.
COAC_VII-203	Corporate Accounting	To impart reasonable knowledge to enable the students to pursue	Acquiring Skills in preparation of Companies account, Understanding	Sessional examination, group discussion.

		Corporate Accounting in conformity with the Companies Act,2013	the basic knowledge of corporate securities.	
PBMT-VIII-204	Principles of Business Management	This course familiarises the students with the basics of principles of Management.	Understanding basic concepts and principles of management.	Sessional examination Home Assignment, Seminars.
3RD Semester				
IBSM-IX 301	Indian Banking System	To provide the students with reasonable knowledge of banking system in India.	Imparts Knowledge on Indian banking system and evolution of Indian Banking system.	Home assignment, class test, sessional exam, seminar and group discussion.
FIMT X-302	Financial Management	The objectives of this course is to acquaint students with the concept of financial management.	Skill in using limited sources of finance to realise the goal of organisation.	Sessional examinations, group discussion.
BUST-XI-303	Business Statistics	To acquaint with reasonable working knowledge on statistics.	Enhancement of data analysing capacity, acquiring knowledge about relation between variables and analysis through diagrammatic representation.	Assignment, group discussion, Seminar.
ITAB-XII-304	IT and its application in business	The basic objectives of this paper is to familiarize the students with the innovations in information Technology and how it affects business. Further the paper enables the students to understand the practical applications of computer as a part of IT.	Students can go for applying the knowledge gained from the subject in the application of the different tools of IT in day to day life especially in the field of business.	Students are assessed periodically through internal examinations, seminars and group discussions.
4Th Semester				
COAC-XIII-401	Cost Accounting	Ascertainment of cost, fixation of selling price and uses various techniques involved in cost ascertainment.	Skills in preparation of cost sheet and uses of cost accounting techniques in manufacturing organisation.	Sessional Examinations, group discussion, seminars.
COLW XIV-402	Company law	To impart reasonable knowledge about various provisions of the Companies Act, 2013.	Equipped with basic principles of company Law.	Sessional Examination, group Discussion, seminars.

FINS-XV-403	Fundamentals of Insurance	This course enables the students to know the fundamentals of insurance.	Equipped with basic knowledge of Insurance business.	Assignment, group discussion, Seminar, Sessional Examinations.
MIFI-XVI-404	Micro Finance	The objective of this paper is to give basic introduction about Micro Finance and various institutions providing micro finance services.	Imparts knowledge on microfinance institutions and their functions.	Assignment, group discussion, Seminar, Sessional Examinations.
5th Semester				
PBUC-XVII-501	Public Finance	To acquaint the students about financial administration of the govt. and some special issues of public finance.	Acquiring knowledge about financial administration of government such as public revenue, public expenditure etc.	GD, Seminar unit tests sudden class test, oral tests and sessional examinations
MATH-XVII-501	Math	The objective of this course is to enable the student to have the minimum knowledge of mathematics as applicable to business and economic situation.	The students become capable of analysing different topics logically and the relative changes of different variables.	Home assignment, Seminar, sessional examinations.
ENDP-XVIII-502	Entrepreneurship Development	The purpose is to prepare the students to view entrepreneurship as a desirable and feasible career option. In particular, the paper seeks to build the necessary competencies and motivation for a career in entrepreneurship.	It develops entrepreneurial skills and necessary competencies and motivation for a career in entrepreneurship.	Assignment, group discussion, Seminar, sessional examinations.
RKMT-XIX-503	Risk Management	The objective of this course is to acquaint students with the concept of risk and risk management associated with banking and insurance business.	Understanding the basic concept of business risk and how it is associated in banking and Insurance business,	Assignment, group discussion, Seminar, sessional examinations.
IRFW-XX-504	Insurance Regulatory Authority	This course acquaints the students with the Legislative Framework with regard to Insurance.	Knowledge on Insurance Act, LICI Act and IRDA Act and legislative Framework of Insurance Business.	Assignment, group discussion, Seminar, sessional examinations.
6th Semester				

FISC XXI-601	Financial Services	The course aims to acquaint students with Financial services and financial services Products.	Students become well acquainted with various financial products, financial services and relation with commercial activities.	Assignment, group discussion, Seminar, sessional examinations.
INMT-XXII	Insurance Management.	The course will acquaint the students with various insurance products and its management.	Understanding the role of management in insurance business.	Assignment, group discussion, Seminar, sessional examinations.
IFSM XXIII-603	Indian Financial System	The objective of this course is to acquaint students with the mechanism of Indian Financial System	Imparts knowledge about Indian financial system and its structure.	Home assignment, class test, sessional exams, seminar and group discussion
PRWK XXIV -604	Basics of Academic Project Preparation.	The objective of this course is to provide basic knowledge of developing a Research project report relating to a particular field of study.	Basic Knowledge about Research methodology for preparing a particular project and skill in report writing.	Field visit, viva voce, Project Preparation, sessional exams, and seminar.
Human Resource Management : 1ST Semester				
BUCN-I-101	Business communication-I	The objectives of this course is to develop effective business communication skills among the students	Enhancement of Communicative skills in English language and effective use of the same in business situations.	GD, Seminar, Application oriented questions in sessional examinations.
BRFW-II-102	Business Laws	The objectives of this course is to provide a brief idea about Indian Business laws.	Ability to get basic knowledge of business Laws	Sessional Examination, group Discussion.
FACC-III 103	Financial accounting	To impart knowledge on the subject and its application to business	Acquirement of Relevant knowledge on Financial Accounting Principles, enhancement of Skills in preparation of Financial statement	Sessional Examination, group Discussion.
BNEV-IV-104	Business Environment	The paper aims to acquaint the learners with the emerging issues of business at national and international levels with emphasis on liberalization and globalization	Understanding basic concepts of national and international business environment in general and India's performance in particular.	Home assignment, class test, sessional examination, seminar paper .etc.

2ND Semester				
BUCN-II-201	Business communication - II	The objectives of the course is to develop effective business communication skills among the students	Enhancement of Communicative skills in English language and effective use of the same in business situations.	GD, Seminar, Application oriented questions in sessional examinations.
BECO-VI-202	Business Economics	This course is meant to acquaint the students with the principles of business Economics as are applicable in business.	Students become capable of knowing about various practical business problems and the suggestions therein to solve the problems with the help of different economic principles.	GD, Seminar, unit tests sudden class test, oral tests and sessional examinations.
COAC_VII-203	Corporate Accounting	To impart reasonable knowledge to enable the students to pursue Corporate Accounting in conformity with the Companies Act,2013	Acquiring Skills in preparation of Companies account. Understanding the basic knowledge of corporate securities.	Sessional examination, group discussion, Home Assignment, Seminars.
PBMT-VIII-204	Principles of Business Management	This course familiarises the students with the basics of principles of Management.	Understanding basic concepts and principles of management.	Sessional examinations, Home Assignment, Seminars.
3RD Semester				
PMTG-IX-301	Principles of Marketing	The objective in this course is to help students to understand the concept of marketing and its applications.	Imparts knowledge on marketing concepts, processes and its practical application	sessional examinations, Group Discussion, seminar.
FIMT X-302	Financial Management	The objectives of this course is to acquaint students with the concept of financial management.	Relevant Financial Accounting Principles, Skill in preparation of Financial statement	Sessional Examination, group Discussion, Seminars.
BUST-XI-303	Business Statistics	To acquaint with reasonable working knowledge on statistics.	Enhancement of data analysing capacity, acquiring knowledge about relation between variables and analysis through diagrammatic representation.	Assignment, group discussion, Seminar.
ITAB-XII-304	IT and its application in business	The basic objectives of this paper is to familiarize the students with the innovations in information Technology	Students can go for applying the knowledge gained from the subject in the application of the different tools of	Students are assessed periodically through internal examinations,

		and how it affects business. Further the paper enables the students to understand the practical applications of computer as a part of IT.	IT in day to day life especially in the field of business.	seminars and group discussions.
4TH Semester				
COAC-XIII-401	Cost Accounting	Ascertainment of cost, fixation of selling price and uses various techniques involved in cost ascertainment.	Skill in preparation of cost sheet and uses of cost accounting techniques in manufacturing organisation.	Sessional Examinations, group discussion.
COLW XIV-402	Company law	To impart reasonable knowledge about various provisions of the Companies Act, 2013.	Equipped with basic principles of company Law.	Sessional Examination, group Discussion.
HRMT-IX-403	Human Resources Management	The main objective of this paper is to provide theoretical knowledge about HRM and its different aspects.	Acquiring knowledge about theoretical aspects of human resources management such as role, importance etc.	GD, Seminar, unit tests sudden class test, oral tests and sessional examinations
INRL XVI-404	Industrial Relations	The objective of this course is to acquaint students with the different aspects of industrial Relations and Govt. Labour policies	Acquire knowledge about different aspects of industrial relations and govt. labour policies.	GD, Seminar, unit tests sudden class test, oral tests and sessional examinations
5TH Semester				
PBUC-XVII-501	Public Finance	To acquaint the students about financial administration of the govt. and some special issues of public finance.	Acquiring knowledge about financial administration of government such as public revenue, public expenditure etc.	GD, Seminar unit tests sudden class test, oral tests and sessional examinations
MATH-XVII-501	Math	The objective of this course is to enable the student to have the minimum knowledge of mathematics as is applicable to business and economics situation.	The students are capable of analysing different topic logically and the relative changes of different variables.	Home assignment, Seminar.
ENDP-XVIII-502	Entrepreneurship Development	The purpose is to prepare the students to view entrepreneurship as a	It develops of entrepreneurial skills and necessary competencies and	Assignment, group discussion, Seminar,

		desirable and feasible career option. In particular, the paper seeks to build the necessary competencies and motivation for a career in entrepreneurship.	motivation for a career in entrepreneurship.	sessional examinations.
GHRM- XIX-503	Global Human Resource Management	The objective of this course is to educate students about the different aspects of global HRM and its applications.	Acquire knowledge about MNCs, expatriate management, cross cultural management, work life balance and role of cultural variables, etc.	Assignment, group discussion, Seminar, sessional examinations..
HRDT XX- 504	Human Resource Development	The objective of this course is to provide theoretical knowledge about different practices of HRD.	Acquire knowledge about the theoretical aspects of Human Resource Development	Assignment, group discussion, Seminar, sessional examinations.
6TH Semester				
LILW-XXI- 601	Labour and Industrial Laws	To impart theoretical knowledge about Labour and Industrial Laws related to corporate sector.	Acquire knowledge about different Labour and Industrial Laws.	Assignment, group discussion, Seminar, sessional examinations.
TRUM- XXII-602	Trade Unionism	The objective of this course is to orient students about the concept and the role and functions of Trade Unionism.	Acquire knowledge about the formation, types, functions and importance of trade Unionism in case of labours.	Assignment, group discussion, Seminar, sessional examinations.
COMT- XXIII-603	Compensation Management	The objective of this course is to acquaint students about the effective management of Compensation Policies, Strategies and System.	Acquire knowledge about design of compensation plan, system, structure of compensation, Knowledge about wage- based pay commission, wage legislature etc.	Assignment, group discussion, Seminar, sessional examinations.
PRWK XXIV -604	Basics of Academic Project Preparation.	The objective of this course is to provide basic knowledge of developing a Research project report relating to a particular field of study.	Basic Knowledge about Research methodology for preparing an academic project and skills in report writing.	Field visit, viva voce, Project Preparation and seminar.

BBA PROGRAMME

CORE COURSE	NAME OF COURSE	COURSE OBJECTIVES	COURSE OUTCOMES	ASSESSMENT
1ST SEMESTER				
10100	Introduction to Business	The idea behind the course is to enable the students to study and analyze the environmental features within and beyond a business concern.	Basic knowledge of Business, the process and structure.	Two Sessional examinations, Home Assignment, Seminar paper.
10200	Principles of Management	The course intends to give an introduction to the core principles and objectives of management along with the management process. It further aims to act as a foundation for many of the other courses in the programme.	Understanding basic concepts and principles of management.	Two Sessional examination, Home Assignment, Seminar paper.
10300	Business Economics	This course aims at providing an idea of Economics to the students. The syllabus is designed giving emphasis to the theories and practices especially necessary for problems associated with business houses.	Students are capable to know about various practical business problems and offer suggestion to solve the problems with the help of different economic principles.	GD, Seminar unit tests, sudden class test, oral tests and sessional examinations.

10400	Financial Accounting	The course intends to give an introduction to the core principles and objectives of Financial Accounting and its relation to business and management.	Acquirement of Relevant knowledge on Financial Accounting Principles, enhancement of Skills in preparation of Financial statement	Sessional Examination, sudden class test, oral tests, group Discussion.
2ND SEMESTER				
20100	Quantitative Techniques – I	This two-part course aims at giving students an introduction to the core concepts of QT.	Knowledge of the core concepts of QT and the ability to take business decisions.	Sessional Examination, group Discussion, sudden class test, oral tests
20200	Organisation Behaviour	This course intends at understanding the relationship between individuals in an organisation and its fallouts.	Knowledge about business organisation and behaviour.	Sessional Examination, group Discussion, sudden class test, oral tests
20300	Business Communication	The objective of this course is to develop effective business communication skills among the students.	Enhancement of Communicative skills in English language and effective use of the same in business situations.	GD, Seminar, Application oriented questions in sessional examinations.
20400	Society and Business	The course aims to teach the basics of sociology, social stratification and modern trends in our society in relation to Indian business.	Understanding the relation between society and business.	GD, Seminar, Application oriented questions in sessional examinations.
3rd SEMESTER				
30100	Financial Management	The objective of this course is to give a basic idea of financial management	Equipped with Skills in the use of limited sources of finance to achieve the goal of the organisation.	Sessional examinations, group discussion, class test, oral tests.
30200	Business Law	The course introduces students to the basics of Business Law and its importance	Ability to get basic knowledge of business Laws	Sessional Examination, group Discussion, class test, oral tests.

30300	Computer Applications	The objective of this course is to give an introduction to modern computer systems and highlight the role played by it in managing today's business.	Students can go for applying the knowledge gained from the subject in the application of the different tools of IT in day to day life especially in the field of business.	Students are assessed periodically through internal examinations, seminars and group discussions.
30400	Marketing Management	The course explains the essentials of marketing management.	Imparts knowledge on marketing concepts, processes and its practical application	Two sessional examinations, Group Discussion, seminar.
4th SEMESTER				
40100	Information Systems in Business	The objective of this course is to introduce students to information systems that are part of every business organization. This course also provides an additional knowledge base to the course on computer applications.	Knowledge about information systems in business and its function.	Students are assessed periodically through internal examinations, seminars and group discussions.
40200	Personality Development	The objective of this course is to make students aware about the importance of personality in the making of successful managers and how to go about it.	Enhancement of positive personality to be successful in business management.	Two sessional examinations, Group Discussion, seminar.
40300	Environmental Studies	The objective of this course is to acquire knowledge of the environment, pollution and environmental degradation. The students will be able to realize measures to save the environment.	Knowledge about the importance of environmental sustainability.	GD, Seminar, unit tests, sudden class test, oral tests and sessional examinations
40400	Human Resource Management	The objective of this course is to familiarize the student with the fundamental aspects of various issues associated with Human Resource Management as a whole.	Acquiring knowledge about theoretical aspects of human resource management such as role, importance etc.	GD, Seminar, unit tests, sudden class test, oral tests and sessional examinations

5th SEMESTER

50100	Business Ethics	This course introduces Ethics, what constitutes it and why it is important.	Knowledge about the importance of ethics in business.	GD, Seminar, unit tests, sudden class test, oral tests and sessional examinations
50200	Production Management	The objective of the course is to acquaint the students with the basic features underlying production management.	Knowledge about the basic features of production management.	GD, Seminar, unit tests, sudden class test, oral tests and sessional examinations
50300	Cost and Management Accounting	The course is designed to give insights into the subject of Cost and Management Accounting, and the importance of the subject in relation to a business entity.	Skills in preparation of cost sheet and uses of cost accounting techniques in manufacturing organisation and Skills in applying different management accounting techniques used in improvement of business operations.	GD, Seminar, unit tests, sudden class test, oral tests and sessional examinations
50400	Entrepreneurship Development	This course introduces entrepreneurship to budding managers.	It develops entrepreneurial skills and necessary competencies and motivation for a career in entrepreneurship.	Assignment, group discussion, Seminar, sessional examinations
6th SEMESTER(Marketing Specialization)				
60210	Retailing	The course aims at introducing retailing as an emerging area of study and its importance in the context of marketing management	Understanding the retailing system and basic methods of retail management.	Two sessional examinations, Seminars, Field trip to retail stores and report writing.
60310	Understanding the Customer	The objective of the course is to explain the principles behind understanding the customer and thereby providing better service.	Understand the customer and improvement of customer quality.	GD, Seminar, unit tests, sudden class test, oral tests and

				sessional examinations
6th SEMESTER (Human Resource Specialization)				
60220	Personnel Management	The course aims to give a comprehensive overview of Personnel Management as a separate area of management.	Knowledge about personal management and its importance in management	GD, Seminar unit tests sudden class test, oral tests and sessional examinations
60320	Human Resource Development	The course aims at taking the student further into the functional area of HRM and into the domain of HRD.	Acquiring knowledge about theoretical aspects of human resources management such as role importance etc.	GD, Seminar, unit tests, sudden class test, oral tests and sessional examinations
60420	Industrial Relations	The basic objective of the course is to introduce to the students the fundamentals of industrial relations and workers involvement in the same.	Acquire knowledge about different Labour and Industrial Laws.	Assignment, group discussion, Seminar, sessional examinations, oral tests
6th SEMESTER (Financial Management- Specialization)				
60240	Business Finance	The course aims at explaining the core concepts of business finance and its importance in managing a business.	Skill in use of limited sources of finance to realise the goal of the organisation.	Sessional examinations, group discussion, Seminar, Home assignment, oral tests.
60340	Taxation	The objective of this course is to acquaint the students with the basics of Direct Tax structure.	Knowledge about Direct Tax structure and its computation.	Sessional examinations, group discussion, Seminar, Home assignment, oral tests.
60440	Indian Financial	The objective of this course is to acquaint the students with the basic structure of Indian Financial System.	Students are imparted knowledge about Indian financial system and	Home assignment, class test, sessional

	System		its structure.	exam, seminar and group discussion
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